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**IBM PLUGS ACM CHESS CHALLENGE INTO THE WORLD WIDE WEB:
SITE TO PROVIDE LIVE, WEEK-LONG COVERAGE OF EVERY CHESS MOVE PLAYED
BETWEEN GARRY KASPAROV, IBM DEEP BLUE**

Philadelphia, February 9, 1996 --- IBM has been chosen by the Association for Computing (ACM) to create a web site that will offer web surfers and chess enthusiasts throughout the world a real-time, board-side seat to the ACM chess challenge, a six-game match that pits World Chess Champion Garry Kasparov against IBM's Deep Blue*, the fastest chess computer in existence. The chess match will be held at the Pennsylvania Convention center here starting tomorrow with the final game on February 17. The ACM Chess Challenge web page can be accessed at <http://www.chess.ibm.park.org> on the World Wide Web.

The web site represents the next generation of festival-type event sites that aim to make the visitor feel like part of the celebration. To create a greater sense of community, the web site also contains a chat room and a bulletin board. As chess fans visit the web site to catch up on the latest developments of the match, they are encouraged to post comments or enter the chat room for real time discussion.

"The Internet is the perfect medium to cover a chess match because of the game's pace and analytical nature," said Carol Moore, manager of IBM corporate Internet programs. "Additionally, chess fans and the Internet are a natural fit, so there is sure to be some lively discussion in the site's chat rooms and bulletin boards with each crucial move."

Anyone with a web browser can tap into this great information source, although users with Netscape 2.0 will find a number of additional features, including Web Chat(TM) with Frames and sound bites.

Visitors to the web site can click to a graphical interface of a chessboard that will show every move of the match in real time. Underneath the chessboard graphic, a dialogue area will contain real time play-by-play commentary by Yasser Sierawan, Maurice Ashley, and other leading chess players.

There will also be Java applications, such as clocks that will show the duration of each game and the time between moves, and a Java timeline of chess history, presented in a format resembling the "zipper" sign in New York City's Times Square. The web site is also the first event in IBM's Small Planet Pavilion in the virtual world exposition of Internet World Expo '96, at <http://www.ibm.park.org> on the World Wide Web.

The ACM Chess Challenge is the first traditional six-game chess match of its kind, where humans and computers use strategy as well as speed as they play games that can last as long as six hours. It is the ACM's kick-off event to the organization's year-long celebration of the 50th anniversary of computing.

The Association for Computing (ACM)

The Association for Computing (ACM), founded in 1947, is an 85,000 member international scientific and educational organization dedicated to advancing the art, science, engineering and application of information technology. ACM serves both professional and public interests by fostering the open interchange of information and by promoting the highest professional and ethical standards. This mission is accomplished through its many publications, conferences, special interest groups, chapters, and network communications.

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